

# **The Results of the Account of the Culture of the Czech Republic for 2010**

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Czech Statistical Office

National Information and Consulting Centre  
for Culture

The satellite account of culture of the CR (the "account") is compiled in connection with the task, arising from the Czech Government resolution No. 1452 of 2008, and for the first time was in the validation implementation treated for the reference year 2009. The presented work is already the second attempt to build economic data into the form of the satellite account that testifies about the cultural resources of financing of the culture sector, about its economic results and last but not least also about his significance in the economy of our country. It was necessary to search an adequate response to the similar basic questions before reaching the desired result of similar effort – as in the first attempt.

**The first question relates to the definition of the sector of culture** itself within the framework of the entire economy. It is clear that some of the activities and services are typical for the culture, the other related more or less with her. They usually precede (e.g. the manufacture of musical instruments) or follow it (for example, retail sales of books or music records). Together with the industrial and commercial activities the tourism services are also associated with the culture.

An extension of the concept of cultural activities by artistic training, translation and interpretation activities and some retail sectors has arrived following the results of the project ESSnet Culture.

Of course, differences in the concept of the extent of the culture sector significantly affect the results of the culture account and the importance of the sector on the economy as a whole.

**The disposable and useable data sources are the second important issue.** They differ in their origin (administrative and statistical) and in quality. The statistical surveys are particularly problematic. Is it because of their internal constraints, in particular of the high level of nonresponses in the case of economic data of the respondents from the private sector and the economically small samples and because of the characteristics of the valid classifications (e.g. the inclusion of cultural activities together with the non-cultural ones into one class or group of CZ-NACE). It makes more difficult the clear assignment of financial resources to a particular cultural area or to the provider.

Another consequence of these problems is the fact that we cannot avoid the estimations in the search for answers to many questions, although these estimations are grounded in knowledge of fundamental context. Needless to say, that the need for such a procedure brings with itself inevitably the elements of subjective influences.

**The basic question, which should answer the account of culture, is the origin, scope and use of financial resources in the sector of culture.** From administrative data, it was found that the public sector is involved in cultural institutions by revenues 39.1 billion CZK (i.e. 14.4 %). These resources go in particular to the field of cultural heritage and live artistic creation. Even foreign sources have had similar direction. According to the survey in households the expenditure from family budgets in the cultural sector, especially in the field of the media and the live creation, reached 45.2 billion CZK (i.e. 16.6 % of total resources). Resources of non-profit institutions which have been linked in particular to administrative activities in culture, accounted for 7.8 billion CZK and 2.9 % of total resources. Other resources (180 billion CZK i.e. 66 % of the total) have been produced in companies with cultural activities (in particular in the sphere of media and creative industries).

It is seen that the individual cultural areas or their groups (spheres) significantly differ in degrees of application of market principles and in this context also in the levels of management connected with the amount of the average wage, investment activities, etc. Any deepening of this differentiation will depend on technological development on the one hand and on the scope of the support of non-profit activities (cultural heritage and a part of the live creation) from public sources on the other hand.

Behind the problematic economic results of the above-mentioned cultural areas can be seen, inter alia, the limited possibilities for financial indicators to reflect the range and the quality of the performance of certain activities (e.g., care of the cultural heritage, educational activity of cultural institutions and impact of the culture and its values to the individual and society). In this context, it is pertinent to complement the economic indicators by non-financial ones, from which the most convenient would be for its complexity the indicator of the number of visitors.

In the medium term it appears that – with the exception of some objects of cultural heritage (castles, chateaux, museums and galleries) – the attendance at other providers of cultural services increased.

The sector of culture – as defined above – was examined also from the macroeconomic view. As it's becoming apparent, its weight or share in the economy as a whole in several important indicators oscillates slightly above 2 %.

Public resources devoted to the culture represent 2.6 % of the total consolidated expenditure of public budgets; the share of household expenditure on culture to the total expenditure of households is higher and slightly above the level of 3 %. The number of employees in the sector of culture reaches 1.8 % of the total number of workers in the whole economy. Finally, the shares of the estimated production and of the gross value added in the culture slightly exceed of the 2% level (2.5 and 2.6 %), while the estimated gross domestic product of the culture is in its value slightly below the level of national indicator (1.9 %).

If we put the unquantifiable part of performances and social scope of the sector of the culture to the imaginary balance-scale, the share of sector of the culture would be even higher. What cannot be measured, however, is beyond our reach. It is necessary to examine what we can do to influence and to implement measures – in particular in the area of statistical surveys – which will allow us to gradually increase the range of cultural activities included in the satellite account of the culture and, on the contrary, to reduce the level of its inaccuracies.

Table No. 1

## Sources of Financing of the Culture according to Culture Areas

in thousands of CZK

AREA	Central Government's Institutions	Local Government's Institutions	Total Public Sector	Direct Expenses of Households	Non-financial and Financial Companies	Non-governmental Non-profit Institutions	Total Private Sector	European Structural Funds	Other International Institutions	Total Other World	TOTAL SOURCES
Cultural Heritage	4 709 475	11 580 864	<b>16 290 339</b>	3 813 000	2 210 867	295 367	<b>6 319 234</b>	251 542	48 248	<b>299 790</b>	<b>22 909 363</b>
Performing Arts	840 122	3 753 326	<b>4 593 448</b>	7 328 505	2 609 173	155 712	<b>10 093 390</b>	66 306	28 295	<b>94 601</b>	<b>14 781 439</b>
Visual Arts	29 576	60 556	<b>90 132</b>	811 724	6 323 582	35 438	<b>7 170 744</b>	21 046	9 938	<b>30 984</b>	<b>7 291 860</b>
Books and Press	25 773	30 260	<b>56 033</b>	11 676 493	32 777 264	11 754	<b>44 465 511</b>	.	46	<b>46</b>	<b>44 521 590</b>
Audio-visual and Interactive Technology	550 172	1 283 077	<b>1 833 249</b>	20 552 426	31 889 585	822 578	<b>53 264 589</b>	66 804	.	<b>66 804</b>	<b>55 164 642</b>
Architecture	.	.	.	.	28 236 727	3 494	<b>28 240 221</b>	.	.	.	<b>28 240 221</b>
Advertising	.	.	.	88 507	75 439 468	.	<b>75 527 975</b>	.	.	.	<b>75 527 975</b>
Cultural Education	8 769	7 240 480	<b>7 249 249</b>	920 054	40 061	10 242	<b>970 357</b>	.	14	<b>14</b>	<b>8 219 620</b>
Administration / Management	1 524 579	1 444 552	<b>2 969 131</b>	.	.	6 439 494	<b>6 439 494</b>	.	.	.	<b>9 408 625</b>
Unknown Area	318 863	5 737 754	<b>6 056 617</b>	.	.	.	.	.	.	.	<b>6 056 617</b>
<b>TOTAL</b>	<b>8 007 329</b>	<b>31 130 869</b>	<b>39 138 198</b>	<b>45 190 709</b>	<b>179 526 727</b>	<b>7 774 079</b>	<b>232 491 515</b>	<b>405 698</b>	<b>86 541</b>	<b>492 239</b>	<b>272 121 952</b>

Table No. 2

## Sources of Financing of the Culture according to Providers of Culture Services

in thousands of CZK

PROVIDER	Central Government's Institutions	Local Government's Institutions	Total Public Sector	Direct Expenses of Households	Non-financial and Financial Companies	Non-governmental Non-profit Institutions	Total Private Sector	European Structural Funds	Other International Institutions	Total Other World	TOTAL SOURCES
Historical Monument	815 549	104 816	<b>920 365</b>	804 746	553 761	65 647	<b>1 424 154</b>	84 914	6 369	<b>91 283</b>	<b>2 435 802</b>
Museum and Art Gallery	2 155 452	1 925 723	<b>4 081 175</b>	464 637	407 570	213 907	<b>1 086 114</b>	127 842	41 278	<b>169 120</b>	<b>5 336 409</b>
Archive	855 456	.	<b>855 456</b>	977	62 583	.	<b>63 560</b>	.	.	.	<b>919 016</b>
Library	730 032	2 074 355	<b>2 804 387</b>	171 371	.	48 854	<b>220 225</b>	38 586	601	<b>39 187</b>	<b>3 063 799</b>
Theatre	760 129	2 321 106	<b>3 081 235</b>	1 103 287	716 019	.	<b>1 819 306</b>	7 273	1 140	<b>8 413</b>	<b>4 908 954</b>
Concert Hall (Groups and Festivals)	379 609	652 365	<b>1 031 974</b>	265 938	722 107	237 857	<b>1 225 902</b>	11 925	13 708	<b>25 633</b>	<b>2 283 509</b>
Exhibition Hall	57 131	71 934	<b>129 065</b>	43 027	162 212	30 375	<b>235 614</b>	21 046	9 938	<b>30 984</b>	<b>395 663</b>
Publishing Houses	25 773	30 260	<b>56 033</b>	11 670 000	15 241 781	29 143	<b>26 940 924</b>	.	.	.	<b>26 996 957</b>
Producers and Distributors of Audio-visual Works	23 259	54 271	<b>77 530</b>	1 497 322	15 378 266	8 759	<b>16 884 347</b>	62 744	.	<b>62 744</b>	<b>17 024 621</b>
Radio	500	75	<b>575</b>	1 974 500	833 250	415 217	<b>3 222 967</b>	1 137	.	<b>1 137</b>	<b>3 224 679</b>
Television	664	9 586	<b>10 250</b>	5 792 441	13 163 486	1 094 554	<b>20 050 481</b>	2 923	.	<b>2 923</b>	<b>20 063 654</b>
Schools of Cultural Education	8 769	7 240 480	<b>7 249 249</b>	920 054	40 061	10 242	<b>970 357</b>	.	14	<b>14</b>	<b>8 219 620</b>
Other Providers	2 195 006	16 645 898	<b>18 840 904</b>	20 482 409	132 245 631	5 619 524	<b>158 347 564</b>	47 308	13 493	<b>60 801</b>	<b>177 249 269</b>
<b>TOTAL</b>	<b>8 007 329</b>	<b>31 130 869</b>	<b>39 138 198</b>	<b>45 190 709</b>	<b>179 526 727</b>	<b>7 774 079</b>	<b>232 491 515</b>	<b>405 698</b>	<b>86 541</b>	<b>492 239</b>	<b>272 121 952</b>

Table No. 3

**Position of Financial Sources according to Culture Areas and Providers of Cultural Services**

in thousands of CZK

AREA	Historical Monument	Museum and Art Gallery	Theatre	Concert Hall	Exposition Hall	Library	Archive	Publishing Houses	Producers and Distributors of Audio-visual Works	Radio	Television	Schools of Cultural Education	Other Providers	TOTAL
Cultural Heritage	2 435 802	5 336 409	x	x	x	3 063 799	919 016	x	x	x	x	x	11 154 337	<b>22 909 363</b>
Performing Arts	x	x	4 908 954	2 283 509	x	x	x	x	x	x	x	x	7 588 976	<b>14 781 439</b>
Visual Arts	x	x	x	x	395 663	x	x	x	x	x	x	x	6 896 197	<b>7 291 860</b>
Books and Press	x	x	x	x	x	x	x	26 996 957	x	x	x	x	17 524 633	<b>44 521 590</b>
Audio-visual and Interactive Technology	x	x	x	x	x	x	x	x	17 024 621	3 224 679	20 063 654	x	14 851 688	<b>55 164 642</b>
Architecture	x	x	x	x	x	x	x	x	x	x	x	x	28 240 221	<b>28 240 221</b>
Advertising	x	x	x	x	x	x	x	x	x	x	x	x	75 527 975	<b>75 527 975</b>
Cultural Education	x	x	x	x	x	x	x	x	x	x	x	8 219 620	x	<b>8 219 620</b>
Administration / Management	x	x	x	x	x	x	x	x	x	x	x	x	9 408 625	<b>9 408 625</b>
Unknown Area	x	x	x	x	x	x	x	x	x	x	x	x	6 056 617	<b>6 056 617</b>
<b>TOTAL</b>	<b>2 435 802</b>	<b>5 336 409</b>	<b>4 908 954</b>	<b>2 283 509</b>	<b>395 663</b>	<b>3 063 799</b>	<b>919 016</b>	<b>26 996 957</b>	<b>17 024 621</b>	<b>3 224 679</b>	<b>20 063 654</b>	<b>8 219 620</b>	<b>177 249 269</b>	<b>272 121 952</b>

Table No. 4 a)

### Revenues and Expenses of Culture Institutions according to the Areas of the Culture

in thousands of CZK

PROVIDER	Total Revenues (Earnings)	from that: Sales revenue	Total Expenses (Costs)	from that:			Revenues (Earnings) and Expenses (Costs) Difference
				Material, Energy, Goods and Services Used	Personnel Expenses	Other Expenses (Costs)	
Cultural Heritage	13 136 618	5 942 898	13 424 110	4 452 538	4 900 933	4 070 639	-287 492
Performing Arts	12 449 528	5 879 997	12 171 083	5 939 838	4 460 045	1 771 200	278 445
Visual Arts	7 111 903	5 555 007	5 890 484	3 696 470	691 272	1 502 742	1 221 419
Books and Press	47 218 459	44 908 437	43 576 674	22 351 008	7 450 014	13 775 652	3 641 785
Audio-visual and Interactive Technology	42 222 878	32 161 269	39 643 745	24 306 340	5 484 111	9 853 294	2 579 133
Architecture	26 992 029	26 088 416	24 470 579	17 824 762	3 737 902	2 907 915	2 521 450
Advertising	70 231 516	68 868 281	66 905 432	50 676 196	6 286 137	9 943 099	3 326 084
Cultural Education	989 266	799 163	820 012	478 524	245 069	96 419	169 254
Administration / Management	8 757 440	1 177 718	12 913 709	1 322 266	1 076 233	10 515 210	-4 156 269
<b>Total</b>	<b>229 109 637</b>	<b>191 381 186</b>	<b>219 815 828</b>	<b>131 047 942</b>	<b>34 331 716</b>	<b>54 436 170</b>	<b>9 293 809</b>

Table No. 4 b)

**Revenues and Expenses of Culture Institutions according to Providers of Cultural Services (Goods)**

in thousands of CZK

PROVIDER	Total Revenues (Earnings)	from that: Sales revenue	Total Expenses (Costs)	from that:			Revenues (Earnings) and Expenses (Costs) Difference
				Material, Energy, Goods and Services Used	Personnel Expenses	Other Expenses (Costs)	
Historical Monument	<b>2 110 236</b>	1 135 846	<b>2 115 133</b>	920 148	647 606	547 379	<b>-4 897</b>
Museum and Art Gallery	<b>4 368 396</b>	779 980	<b>4 493 921</b>	1 719 140	2 028 561	746 220	<b>-125 525</b>
Archive	<b>919 016</b>	74 894	<b>1 136 312</b>	413 285	602 896	120 131	<b>-217 296</b>
Library	<b>2 712 283</b>	192 972	<b>2 872 138</b>	924 895	1 728 743	218 500	<b>-159 855</b>
Theatre	<b>4 833 967</b>	1 515 040	<b>4 926 622</b>	1 451 138	2 463 130	1 012 354	<b>-92 655</b>
Concert Hall (Groups and Festivals, Audio Records)	<b>2 270 069</b>	851 464	<b>2 302 187</b>	1 242 797	763 413	295 977	<b>-32 118</b>
Exposition Hall	<b>395 574</b>	240 135	<b>346 109</b>	270 785	57 999	17 325	<b>49 465</b>
Publishing House	<b>28 739 792</b>	26 842 429	<b>27 497 286</b>	17 271 508	5 525 616	4 700 162	<b>1 242 506</b>
Producers and Distributors of Audio-visual Works	<b>16 918 629</b>	16 105 077	<b>15 907 742</b>	11 945 649	2 120 059	1 842 034	<b>1 010 887</b>
Radio	<b>3 368 623</b>	3 319 839	<b>3 113 618</b>	1 708 033	815 914	589 671	<b>255 005</b>
Television	<b>20 262 248</b>	11 089 044	<b>19 083 431</b>	9 495 408	2 402 371	7 185 652	<b>1 178 817</b>
Schools of Cultural Education	<b>989 266</b>	799 163	<b>820 012</b>	478 524	245 069	96 419	<b>169 254</b>
Other Providers	<b>141 221 538</b>	128 435 303	<b>135 201 317</b>	83 206 632	14 930 339	37 064 346	<b>6 020 221</b>
<b>TOTAL</b>	<b>229 109 637</b>	<b>191 381 186</b>	<b>219 815 828</b>	<b>131 047 942</b>	<b>34 331 716</b>	<b>54 436 170</b>	<b>9 293 809</b>



Table No. 5

**Macroeconomic Indicators according to the Cultural Areas in 2010 (estimate)**

in thousands of CZK (current prices)

AREA	Output	Intermediate Consumption	Gross Value added	Ratio of Individual Areas on the Total Gross Added Value in %
Cultural Heritage	10 556 381	6 479 762	4 076 619	4,8
Performing Arts	12 320 137	8 356 748	3 963 389	4,7
Visual Arts	6 438 647	3 546 817	2 891 830	3,4
Books and Press	42 689 811	24 324 137	18 365 674	21,6
Audio-visual and Interactive Technology	46 160 307	26 938 848	19 221 459	22,6
Architecture	23 414 120	15 753 019	7 661 101	9,0
Advertising	63 507 108	46 379 240	17 127 868	20,2
Cultural Education	8 372 993	4 134 584	4 238 409	5,0
Administration / Management	8 757 440	1 362 546	7 394 894	8,7
<b>Total</b>	<b>222 216 944</b>	<b>137 275 701</b>	<b>84 941 243</b>	<b>100,0</b>

Table No. 6

## Selected Indicators in Three-sector Classification of the Culture for 2010

In thousands of CZK

SECTOR	AREA	TOTAL REVENUES (EARNINGS)	TOTAL EXPENSES (COSTS)	COL. 1 - COL. 2 DIFFERENCE	Material, Energy, Goods and Services USED	GROSS VALUE ADDED	(F.T.E.) NUMBER OF EMPLOYEES in thousands of persons	INVESTMENT EXPENDITURE	EXPORT OF GOODS AND SERVICES	IMPORT	NUMBER OF CORPORATE BODIES AND NATURAL PERSONS	NACE	
a	b	1	2	3	4	5	6	7	8	9	10		
CULTURAL SECTOR	Historical Monuments	2 110 236	2 115 133	-4 897	920 148	1 190 088	1 888	740 371	31 479	36 041	288	91.03	
	Museums and Art Galleries	4 368 396	4 493 921	-125 525	1 719 140	2 649 256	6 100	1 629 410	108 771	203 940	478	91.02	
	Libraries and Archives	3 631 299	4 008 450	-377 151	1 338 180	2 293 119	6 888	449 463	.	.	5 446	91.01	
	Scenic Arts	12 449 528	12 171 083	278 445	5 939 838	6 509 690	15 035	383 758	61 172	187 889	746	90.01,02,04	
	Visual Arts	4 768 214	3 961 066	807 148	2 378 458	2 389 756	1 778	236 470	28 381	31 053	6 031	74.20,90.03	
	Cultural and Artistic Education	989 266	820 012	169 254	478 524	510 742	735	31 052	.	.	1 288	85.52	
	Art Crafts	.	.	.	.	.	.	.	5 551 545	2 108 429	.		Paragraph 13-32
	<b>Sector Total</b>	<b>28 316 939</b>	<b>27 569 665</b>	<b>747 274</b>	<b>12 774 288</b>	<b>15 542 651</b>	<b>32 424</b>	<b>3 470 524</b>	<b>5 781 348</b>	<b>2 567 352</b>	<b>14 277</b>		
CULTURAL INDUSTRIES	Film and Video	13 239 930	12 569 145	670 785	10 124 600	3 115 330	1 728	807 534	6 356 763	4 762 862	1 155	59.11,12,13,14	
	Music	2 006 431	1 708 638	297 793	1 400 590	605 841	342	103 798	9 770	101 620	3 272	59.20	
	Television	20 262 248	19 083 431	1 178 817	9 495 408	10 766 840	4 520	1 839 877	109 900	707 769	128	60.20	
	Radio	3 368 623	3 113 618	255 005	1 708 033	1 660 590	1 639	188 558	1 751	4 649	61	60.10	
	Books and Press	47 218 459	43 576 674	3 641 785	22 351 008	24 867 451	16 528	1 395 578	6 410 257	4 509 631	35 724	58.11,13,14,63.91,74.30,47.61,62	
	Video Games	1 761 347	1 710 665	50 682	467 164	1 294 183	1 375	45 000	.	.	22	58.21	
	<b>Sector Total</b>	<b>87 857 038</b>	<b>81 762 171</b>	<b>6 094 867</b>	<b>45 546 803</b>	<b>42 310 235</b>	<b>26 132</b>	<b>4 380 345</b>	<b>12 888 441</b>	<b>10 086 531</b>	<b>40 362</b>		
CREATIVE INDUSTRIES	Architecture	26 992 029	24 470 579	2 521 450	17 824 762	9 167 267	8 792	1 525 591	318 200	59 444	695	71.11	
	Advertising	70 231 516	66 905 432	3 326 084	50 676 196	19 555 320	13 333	2 687 785	12 122 622	8 450 020	1 242	73.11	
	Design	2 343 689	1 929 421	414 268	1 318 012	1 025 677	637	254 148	363 958	1 857 434	475	74.10	
	<b>Sector Total</b>	<b>99 567 234</b>	<b>93 305 432</b>	<b>6 261 802</b>	<b>69 818 970</b>	<b>29 748 264</b>	<b>22 762</b>	<b>4 467 524</b>	<b>12 804 780</b>	<b>10 366 898</b>	<b>2 412</b>		
Unknown Area		13 368 426	17 178 560	-3 810 134	2 907 881	11 037 765	5 700	1 429 844	.	.	6 209	47.63,78,79, 77.22,84.11,94.99.2	

Table No. 7

### Employment and Salaries in the Culture

PROVIDER	Profession with culture character performed in an organization with prevailing culture activities	Profession with "non-culture" character performed in an organization with prevailing culture activities	Profession with culture character performed in an organization with prevailing other-than-culture activities	Volunteers	Unknown Character of the Occupation	TOTAL		
						Total Number of Employees	Salaries in thousands of CZK	Average Wages in CZK
Historical Monument	.	.	.	.	1 888	1 888	445 575	19 667
Museum and Art Gallery	3 068	.	.	1 666	3 032	6 100	1 420 362	19 404
Exposition Hall	.	.	.	.	229	229	38 263	13 924
Library	4 579	.	.	.	552	5 131	1 200 091	19 491
Archive	.	.	.	.	1 757	1 757	503 625	23 887
Theatre	5 598	.	.	.	1 882	7 480	1 734 562	19 324
Community Centre	1 441	.	.	819	1 617	3 058	672 886	18 337
Publishing House	.	.	.	.	10 295	10 295	3 953 960	32 006
Producers and Distributors of Audio-visual Works	.	.	.	.	3 395	3 395	1 495 145	36 700
Radio	870	.	.	.	769	1 639	569 074	54 509
Television	2 811	.	.	.	1 709	4 520	1 728 109	51 231
Copyright Organisations	.	.	.	.	279	279	111 784	33 388
Other Providers	.	.	.	97	41 247	41 247	10 885 801	21 993
<b>TOTAL</b>	<b>18 367</b>	.	.	<b>2 582</b>	<b>68 651</b>	<b>87 018</b>	<b>24 759 237</b>	<b>24 406</b>

Table No. 8

## Sources and Extent of the Investments in the Cultural Sector

in thousands of CZK

PROVIDER	Investments in the Cultural Sector	Sources of Investments				In the Total Investment Costs	
		Governmental	from Abroad	from that: EU	Own and Other	Tangible Assets	Intangible Assets
Historical Monument	740 371	248 076	72 788	71 734	419 507	737 825	2 546
Museum and Art Gallery	1 629 410	828 164	152 116	114 572	649 130	1 472 665	156 745
Exposition Hall	44 762	37 561			7 201	44 100	662
Library	404 627	354 164	27 595	27 595	22 868	384 355	20 272
Archive	44 836	41 440	0	0	3 396	38 622	6 214
Theatre	167 051	52 060	7950	6972	107 041	163 629	3 422
Community Centre	185 736	60 070	30023	30023	95 643	159 470	26 266
Music Groups	18 920	2 828	0	0	16 092	18 607	313
Radio	188 558	0	0	0	188 558	168 524	20 034
Television	1 839 877	453	0	0	1 839 424	1 073 011	766 866
Other Providers	8 484 089	123 927			8 360 162	6 649 681	1 834 408
<b>TOTAL</b>	<b>13 748 237</b>	<b>1 748 743</b>	<b>290 472</b>	<b>250 896</b>	<b>11 709 022</b>	<b>10 910 489</b>	<b>2 837 748</b>

Table No. 9 a)

### Foreign Trade with the Goods from Cultural Sector in 2010

in thousands of CZK

Cultural Area	Geographical Classification								
	EU		USA		THE REST OF THE WORLD		TOTAL		
	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	BALANCE
Cultural Heritage	46 427	19 849	44 074	68 547	49 742	148 735	<b>140 243</b>	<b>237 131</b>	<b>-96 888</b>
Performing Arts	.	.	.	.	.	.	.	.	.
Visual Arts	1 058 580	952 966	495 796	8 306	3 997 169	1 147 157	<b>5 551 545</b>	<b>2 108 429</b>	<b>3 443 116</b>
Books and Press	4 699 272	3 522 629	11 019	44 929	562 166	117 685	<b>5 272 457</b>	<b>3 685 243</b>	<b>1 587 214</b>
Audio-visual and Interactive Technology	3 099 416	1 872 749	10 293	5 939	72 199	49 738	<b>3 181 908</b>	<b>1 928 426</b>	<b>1 253 482</b>
Architecture	.	.	.	.	.	.	.	.	.
Advertising	.	.	.	.	.	.	.	.	.
Cultural Education	.	.	.	.	.	.	.	.	.
Administration / Management	.	.	.	.	.	.	.	.	.
<b>Total</b>	<b>8 903 695</b>	<b>6 368 193</b>	<b>561 182</b>	<b>127 721</b>	<b>4 681 276</b>	<b>1 463 315</b>	<b>14 146 153</b>	<b>7 959 229</b>	<b>6 186 924</b>

Table No. 9 b)

### Foreign Trade with the Services from Cultural Sector in 2010

in thousands of CZK

Cultural Area	Geographical Classification								
	EU		USA		THE REST OF THE WORLD		TOTAL		
	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	BALANCE
Cultural Heritage	6	2 643	0	50	1	157	7	2 850	-2 843
Performing Arts	36 263	120 166	13 631	34 866	11 278	32 857	61 172	187 889	-126 717
Visual Arts	318 573	1 554 992	5 534	46 493	68 232	287 002	392 339	1 888 487	-1 496 148
Books and Press	922 476	672 991	19 489	20 156	195 835	131 241	1 137 800	824 388	313 412
Audio-visual and Interactive Technology	987 966	1 530 905	1 394 235	1 145 763	914 075	971 806	3 296 276	3 648 474	-352 198
Architecture	145 379	53 800	15 042	1 082	157 779	4 562	318 200	59 444	258 756
Advertising	8 982 166	6 233 971	220 835	143 066	2 919 621	2 072 983	12 122 622	8 450 020	3 672 602
Cultural Education	.	.	.	.	.	.	.	.	.
Administration / Management	.	.	.	.	.	.	.	.	.
<b>Total</b>	<b>11 392 829</b>	<b>10 169 468</b>	<b>1 668 766</b>	<b>1 391 476</b>	<b>4 266 821</b>	<b>3 500 608</b>	<b>17 328 416</b>	<b>15 061 552</b>	<b>2 266 864</b>

Table No. 9 c)

### Foreign Trade with the Goods and Services from Cultural Sector in 2010

in thousands of CZK

Cultural Area	Geographical Classification								
	EU		USA		THE REST OF THE WORLD		TOTAL		
	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	EXPORT	IMPORT	BALANCE
Cultural Heritage	46 433	22 492	44 074	68 597	49 743	148 892	<b>140 250</b>	<b>239 981</b>	<b>-99 731</b>
Performing Arts	36 263	120 166	13 631	34 866	11 278	32 857	<b>61 172</b>	<b>187 889</b>	<b>-126 717</b>
Visual Arts	1 377 153	2 507 958	501 330	54 799	4 065 401	1 434 159	<b>5 943 884</b>	<b>3 996 916</b>	<b>1 946 968</b>
Books and Press	5 621 748	4 195 620	30 508	65 085	758 001	248 926	<b>6 410 257</b>	<b>4 509 631</b>	<b>1 900 626</b>
Audio-visual and Interactive Technology	4 087 382	3 403 654	1 404 528	1 151 702	986 274	1 021 544	<b>6 478 184</b>	<b>5 576 900</b>	<b>901 284</b>
Architecture	145 379	53 800	15 042	1 082	157 779	4 562	<b>318 200</b>	<b>59 444</b>	<b>258 756</b>
Advertising	8 982 166	6 233 971	220 835	143 066	2 919 621	2 072 983	<b>12 122 622</b>	<b>8 450 020</b>	<b>3 672 602</b>
Cultural Education	.	.	.	.	.	.	.	.	.
Administration / Management	.	.	.	.	.	.	.	.	.
<b>Total</b>	<b>20 296 524</b>	<b>16 537 661</b>	<b>2 229 948</b>	<b>1 519 197</b>	<b>8 948 097</b>	<b>4 963 923</b>	<b>31 474 569</b>	<b>23 020 781</b>	<b>8 453 788</b>

Table No. 10

### Basic Indicators of the Cultural Sector

in thousands of CZK, in %

AREA SECTOR	PUBLIC FUNDS		THE LEVEL OF ECONOMIC ACTIVITY		GROSS VALUE ADDED		EMPLOYEES		SALARIES		INVESTMENTS	
	in thousands of CZK	sector share in %	self-sufficiency level in %	profit margin in %	in thousands of CZK	sector share in %	number	sector share in %	average monthly wages in CZK	index to the average wages in sector	in thousands of CZK	share covered by subsidies in %
Cultural Heritage	16 290 339	41,6	44,3	x	4 076 619	4,8	16 363	18,8	19 541	80,1	2 908 446	50,6
Performing Arts	4 593 448	11,8	48,3	2,0	3 963 389	4,7	13 965	16,0	19 326	79,2	546 241	24,8
Visual Arts	90 132	0,2	82,8	16,6	2 891 830	3,4	2 453	2,8	16 393	67,2	490 619	10,2
Books and Press	56 033	0,1	103,1	6,8	18 365 674	21,6	16 528	19,0	26 895	110,2	1 395 578	1,1
Audio-visual and Interactive Technology	1 833 249	4,7	81,1	5,2	19 221 459	22,6	9 554	11,0	38 045	155,9	3 054 189	0,6
Architecture	.	.	106,6	8,4	7 661 101	9,0	8 792	10,1	25 633	105,0	1 525 531	2,7
Advertising	.	.	102,9	3,9	17 127 868	20,2	13 333	15,3	27 376	112,2	2 687 785	0,0
Cultural Education	7 249 249	18,5	97,5	15,5	4 238 409	5,0	735	0,9	16 205	66,4	31 052	9,3
Administration / Management and the Unknown Area	9 025 748	23,1	9,1	x	7 394 894	8,7	5 295	6,1	21 566	88,4	1 108 796	29,4
Cultural Sector	28 223 168	72,1	56,3	2,7	14 198 983	16,7	32 148	36,9	17 902	73,4	3 722 210	44,4
Cultural Industries	1 889 282	4,8	92,6	6,0	37 587 133	44,3	26 082	30,0	30 979	126,9	4 449 767	0,8
Creative Industry	.	.	104,2	5,5	25 760 233	30,3	23 493	27,0	26 066	106,8	4 467 464	1,1
Administration / Management and the Unknown Sector	9 025 748	23,1	9,1	x	7 394 894	8,7	5 295	6,1	21 566	88,4	1 108 796	29,4
<b>TOTAL</b>	<b>39 138 198</b>	<b>100,0</b>	<b>87,1</b>	<b>3,3</b>	<b>84 941 243</b>	<b>100,0</b>	<b>87 018</b>	<b>100,0</b>	<b>24 406</b>	<b>100,0</b>	<b>13 748 237</b>	<b>15,0</b>



Table No. 11

**The Number of Selected Providers of Cultural Services in 2010**

	Cultural Businesses and Institutions Total	in this number		
		Governmental	Private	Other
Historical Monument Open to the Public for Entrance Fee	<b>288</b>	177	64	47
Museum and Art Gallery (Museums of Visual Arts)	<b>478</b>	381	56	41
Exposition Hall	<b>305</b>	94	128	83
Public Library	<b>5 415</b>	5 415	0	0
Theatre	<b>154</b>	42	44	68
Music Group	<b>30</b>	12	4	14
Publishers of Non-periodicals and Periodicals	<b>989</b>	21	904	64
Distributors of Film Works	<b>26</b>	2	8	16
Radio	<b>61</b>	1	47	13
Television	<b>128</b>	16	90	22
Festivals	<b>348</b>	104	69	175
Community Centres	<b>454</b>	389	43	22
<b>TOTAL</b>	<b>8 669</b>	<b>6654</b>	<b>1457</b>	<b>565</b>

Table No. 12

**The Relative Expression of the Performance of Cultural Service Providers in Natural Indicators**

	Number of Visits of Cultural Facilities per 10 thousands of Persons	Number of Issued Titles per 10 thousands of Persons	Number of Broadcasting Hours per a Broadcasting Licence Holder
Historical Monument	10 973	x	x
Museum and Art Gallery	8 863	x	x
Exposition Hall	2 210	x	x
Library	21 067	x	x
Cinema	12 871	x	x
Theatre	6 829	x	x
Concert Hall (Groups and Festivals)	2 093	x	x
Publishing House	x	18	x
Radio	x	x	11 126
Television	x	x	9 928
Community Centres	7 910	x	x